



**THE 2011 CANADIAN HOME IMPROVEMENT SHOW**

**THURSDAY, FEBRUARY 10 and  
FRIDAY, FEBRUARY 11, 2011  
TORONTO CONGRESS CENTRE,  
NORTH BUILDING, HALL I  
TORONTO, ONTARIO**

To request and hold space for 14 days  
please fax this application to 519.433.0529

Applications will be confirmed by e-mail upon approval by Show Management and an electronic invoice will follow. 50% deposit required within 14 days of application. Payment due in full by August 31, 2010.

**Exhibit Space Rates:**

**Non-Members**

Early Bird (Before August 31st, 2010) – \$2,300  
Regular (After August 31st, 2010) – \$2,600

**LBMAO Members (Save \$250 on Exhibit Space)**

Early Bird (Before August 31st, 2010) – \$2,050  
Regular (After August 31st, 2010) – \$2,350

**10% discount on 3 booths or more**

Cheques should be made payable to the LBMAO

Mail to: Canadian Home Improvement Show  
Show Management Office  
P.O. Box 29063  
785 Wonderland Rd. S  
London, ON N6K 1M0

Attention: Show Management  
Toll free: 1.866.535.0520  
Fax: 519.433.0529  
info@canadianhomeimprovementshow.com  
www.canadianhomeimprovementshow.com

Hosted by:



# EXHIBIT SPACE APPLICATION & CONTRACT

WE WISH TO APPLY FOR EXHIBIT SPACE IN THE 2011 CANADIAN HOME IMPROVEMENT SHOW (PLEASE PRINT CLEARLY)

Company Name (As it should appear in Show Guide) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov./State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

**Note: All Show information will be addressed to the contact person at the above address, unless otherwise indicated.**

Are you a member of the LBMAO?  YES  NO  
 Please contact me about an LBMAO Membership – LBMAO Membership \$450/year

**PRODUCTS/SERVICES**

Please provide a brief description of product and/or service to be exhibited as they should appear in your **FREE** Show Guide listing.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Would you like to place an ad in the Show Guide?  YES, please contact me  NO, thank you

**SPACE SELECTION**

We will confirm location ASAP. All locations available on a first come, first served basis.

Booth# \_\_\_\_\_ 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_  
Space dimensions \_\_\_\_\_ feet wide x \_\_\_\_\_ feet deep \_\_\_\_\_ = Total net square feet

Companies from which we desire booth separation. Booth separation is not guaranteed.  
(List no more than 3 competitors. Identify by company name, NOT products displayed).

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**SHOW SPECIALS:** In order to maintain the integrity of the Canadian Home Improvement Show, participating Exhibitors **MUST** offer Show specials such as special buying terms, draw prizes and/or discounts that are only available to retailers for the two days of the Show. Participating Exhibitors will be required to submit details of the specials prior to the Show.

**EXHIBITOR MANUAL**

The exhibitor manual will be available to download on the website. You will be notified by email once the manual is on-line. If you prefer to receive you exhibitor manual by mail, please check here

**PAYMENT OPTIONS**

Method of Payment  VISA  Mastercard  Cheque  Email for credit card receipt:

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

We agree to pay the LBMAO the cost of exhibit space plus HST as agreed. We will abide by the rules and regulations (see reverse). On acceptance by Show Management, a signed copy of this application/contract will be returned by fax.

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

H.S.T. # R105225775

**OFFICE USE ONLY**

Accepted by Show Management

Space Assigned

A copy will be returned to you confirming your space.

Space costs \$ \_\_\_\_\_  
H.S.T. \$ \_\_\_\_\_  
Total \$ \_\_\_\_\_  
Deposit \$ \_\_\_\_\_  
Balance \$ \_\_\_\_\_

# EXHIBIT SPACE CONTRACT – CONDITIONS, RULES AND REGULATIONS

1. Admission is restricted to Hardware, Lumber, Building Materials and Home Improvement retailers, pre-registered Exhibitors and pre-registered guests. No “walk-through” by non-members of the LBMAO and no uninvited guests. No contractors or installers shall be admitted to the show and the general public is also specifically excluded.
  2. Applications for exhibit space must be made on this contract/application agreement and all questions completed. Indicate three choices, in the order of preference, and return to the Canadian Home Improvement Show, Show Management Office, P.O. Box 29063, 785 Wonderland Rd. S, London, Ontario, N6K 1M0. The application must be approved and signed by Show Management to be binding.
  3. No Exhibitor shall assign, sublet or apportion the whole or any part of the space allocated, nor exhibit therein nor permit any other person to exhibit therein, any goods other than those manufactured or distributed by the Exhibitor. Show Management reserves the right to refuse spaces and will act as the sole judge of applicability and fitness of exhibits.
  4. Participating Exhibitors have the exclusive rights to promote or sell goods or services at the show. Any other parties will NOT be allowed to make any sale solicitations without the express written permission of Show Management. Distribution of samples, souvenirs and promotional material and soliciting of business must be confined to the Exhibitor's own space. Exhibitors are asked to report any infractions to the Show Manager so that immediate remedial action, if necessary, can be taken.
  5. The Exhibitor agrees to abide by all rules and regulations adopted by Show Management and the Lumber and Building Materials Association of Ontario (LBMAO) as they see fit acting in the show's best interests. The Exhibitor further agrees to observe all union contracts and labour relations agreements in force, agreement between Show Management and the official contractors serving the show, the Toronto Congress Centre and companies operating in the show facility. The Exhibitor further agrees not to do anything directly or indirectly in connection with their exhibit which might be a violation of any laws or ordinances of National, Provincial, Municipal government or regulatory body.
  6. Exhibitors must police their own booths to be sure the noise level from any demonstrations or sound systems is kept to a minimum and does not interfere with other Exhibitors. Show Management reserves the exclusive right to determine at what point sound constitutes interference with others. In addition any disturbance or nuisance through excessively noisy machinery or demonstrations, flashing lights, objectionable devices of any description, the use of animals or other themed characters or unseemly conduct by personnel, whether in the booth or not, is not permitted. Show Management reserves the right to stop or remove the source of such disturbance. If any doubt exists that the booth does not meet these conditions the Exhibitor must provide details and have their exhibit approved in advance of the show and in writing by Show Management.
  7. Show Specials Policy: In order to establish and maintain a true buying show, Exhibitors are required to offer a “show only” special as outlined on the reverse of this contract. Show Management must insist that participating Exhibitors who are offering show specials have them for only the two days of the show. These rules will be closely monitored by the LBMAO and Show Management.
  8. The Exhibitor agrees to obtain and maintain at their own expense during the move-in, show and move-out, a policy of insurance that will protect Show Management, the Lumber and Building Materials Association of Ontario (LBMAO) and insure the Exhibitor against all claims, demands, actions, or proceedings for sums of money, damages to or loss of property arising from or in any way connected with the Exhibitor's participation in the show. The policy shall provide coverage of at least \$1,000,000 for each occurrence.
  9. The Exhibitor accepts all risks associated with their participation in the show. The Exhibitor shall not make any claim or demand or take any legal action whatsoever against Show Management, the Lumber and Building Materials Association of Ontario (LBMAO) or the show facility for any loss, damage, or injury howsoever caused to the Exhibitor, its officers, employees, agents or their property.
  10. The Exhibitor agrees to indemnify and hold harmless, Show Management, the Lumber and Building Materials Association of Ontario (LBMAO), the show facility, their officers, agents and employees, against all claims, losses, suits, damages and judgments, expenses costs and charges of every kind resulting from their participation in the show for any reason or personal injuries, death, property damages or any other cause sustained by the Exhibitor or its officers, agents, employees, or by another Exhibitor or staff or personnel employed by Show Management or an attendee to the show.
  11. All of the Exhibitor's property at the show shall be at the sole risk of the Exhibitor and Show Management assumes no responsibility for loss or damage thereto. The Exhibitor shall assume all responsibility for all loss or damage to their property howsoever caused.
  12. This contract may only be cancelled if notice in writing is received by Show Management 120 days prior to the first day of the show. If the Exhibitor cancels prior to that date they are liable for a 10% exhibit space cost (minimum \$500) cancellation fee with the balance being refunded by the LBMAO. If the Exhibitor cancels within one hundred and twenty (120) days of the show, the Exhibitor is liable for full payment of their space rental. This also includes contracts signed after the cancellation deadline. In the event the Exhibitor fails to make payment as aforesaid or fails to comply in any respect with the terms of the contract, Show Management reserves the right to cancel this contract without notice and all rights of the Exhibitor hereunder shall cease and terminate. All payments made by the Exhibitor on account thereof will be retained by Show Management as liquidated damages for breach of their contract and Show Management may thereupon rent said space. Failure to appear at the event does not release the Exhibitor from responsibility for payment of the full costs of the space rental agreement.
- IMPORTANT: THIS IS A TWO DAY SHOW – FEBRUARY 10 AND 11, 2011. ALL BOOTHS MUST REMAIN COMPLETELY SET-UP, STAFFED AND DECORATED UNTIL 3:00 PM, FRIDAY, FEBRUARY 11, 2011.**
13. Move-In: Exhibitors will not commence booth set-up until 8:00 am, Tuesday, February 8, 2011. Exhibitors must have their booths fully set-up, merchandised and decorated no later than 8:30 am, Thursday, February 10, 2011.
  14. Storage of crates: Show Management will arrange and provide for the removal, storage and the return of empty crates and cartons. It is the Exhibitor's responsibility to mark and label empty crates and cartons and place in the aisle for pickup by the Toronto Congress Centre material handling personnel.
  15. Move-Out: The Move-out period is from 5:00 pm – 10:00 pm, Friday, February 11 and 8:00 am – 1:00 pm, Saturday, February 12, 2010
  16. Security: Show Management will provide General Show security, who will be on duty during show hours.
  17. Alcoholic beverages: No alcoholic beverages of any kind shall be consumed, stored or offered at or from any booth during the entire duration of the show including move-in and move-out.
  18. The Exhibitor also agrees to remove their exhibit, equipment and other material from the site by the final move out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
  19. In the event the building in which the show is held is destroyed or, if for any reason Show Management is unable to permit the Exhibitor to occupy the space, or if the show is cancelled or curtailed, Show Management and the LBMAO shall not have any liability to the Exhibitor for any loss of business, damage or expense of whatsoever nature or kind that the Exhibitor may suffer and they will not be held responsible for any claims or damages which might arise in consequence thereof. The cause or causes will include, but not be limited to, such occurrences as fire, lightning, casualty, explosion, flood, weather, epidemic, earthquake, acts of public enemies, riots or civil disturbances, strike, lockout, boycott or other Acts of God.